

## AH&MA expects great success in Alaska

continued from page 1

ent." The event will run from 10:30 a.m. to 5 p.m. on May 9.

Tisch said AH&MA will question panels on development, government affairs and a focus on the delivery of the ENTAC training investment, the increasing competition, and the trend toward consolidation. "On the spot" panelists include AH&MA Treasurer Valerie

Brown, general manager of the Ritz-Carlton, Atlanta; Timothy Davis, senior vice president of governmental affairs for American Express Co.; Bill Elander, president and a co-chair of the Anchorage Convention & Visitors Bureau; Thomas Hewitt, president and co-chair of Central Hotels and Resorts; and Dennis Klein, director of Marriott International's Work Life Program.

Brian Galt, president and co-chair of Godfather's Pizza and a past president of the National Restaurant Assn., will open the convention at the afternoon general session on May 8. Other speakers include Willard Koon, SBC's "Today" show weatherman, at the closing general session on May 10; Bill Mahon, host of Comedy Central's "Politically Incor-

rect" at the American Express Gala, "The Aurora Borealis Blues" on May 10; and actor Steve Guttenberg, who will be the master of ceremonies and awards pre-

**"It also offers educational sessions that will be of great value."**

senting during the Stars of the Industry awards program on May 9.

Curtis Williams, chairman of the AH&MA, said the importance of the conference cannot be overstated.

"It brings all of the members of the federation together, and it provides the opportunity for networking and the chance to hear enlightening speakers," Williams said. "It also offers educational sessions that will be of great value to all who attend."

There will be 16 product categories from more than 120 exhibitors for the 41-hour trade show. The exhibit hall will also house the opening celebration on May 8 and lunch on May 9 and 10.

There will be eight different educational seminars held during the final two days of the convention. Robert Foley, president of the Educational Institute of the AH&MA, and Klein will present "Diversity—An Opportunity not an Obligation." Attendees will learn how a small investment of time and resources can improve guest service and increase profits.

Three executives from Opusland Hotel—Emily Ellis, Lynn Nelson and Patricia Wright—will present "Alternative Sources of Employees: How to Find Them, How to Train Them, How to Keep Them."

There will also be technology sessions addressing pricing, revenue management and technology trends.

**under construction**

▲ **Amari Hotels and Resorts**, Bangkok, Thailand, recently opened the 600-room Amari Atrium Hotel in Bangkok.

▲ **Amerihost Properties Inc.**, Des Plaines, Ill., is currently building a 61-room Amerihost Inn hotel in Mineral Wells, W. Va.

▲ **White Lodging Services**, Merrillville, Ind., opened the 64-suite Residence Inn by Marriott in Austin, Texas, March 7.

▲ A 63-room Sleep Inn recently opened in Spartanburg, S.C. The hotel is owned by Universal Investors of Charlotte.

## Our 12% Energy Savings vs. GE Can Save You \$16,905 Over 5 Yrs.

**SAVE 12% in energy costs vs. GE with our 11.0 EER — 9,000 BTU PTAC.**  
The savings add up to some very exciting numbers!

### OPERATING COST ON CURRENT 9,000 BTU PTAC UNITS\*

Brand	OPERATING COST		FIVE YEAR SAVINGS WITH FRIEDRICH			
	WYTH	Annual	5 Year	per room, 50 rooms	100 rooms	200 rooms
Friedrich	815	\$119.81	\$599.03			
GE	930	\$136.71	\$655.55	\$4.53	\$4,536.25	\$4,536.25

\*August 1995 US Dept. of Labor Consumer Price Index of US Avg. \$0.096 per kWh.  
1500 annual operating hours.



9,000 BTUs is the ideal capacity for the average hotel room

**Friedrich**

Circle No. 114 on Reader Inquiry Card

AMERICA'S BEST AIR CONDITIONER

### Only Friedrich PTACs offer all this:

- Highest efficiency/lowest cost
- Best pricing per unit
- Ultra-quiet operation
- Easily fits all existing 42" sleeves
- Simple, tamper-resistant controls
- Attractive, durable, tamper-resistant front panel
- Narrowest profile, only 18 1/2" front to back
- National service network
- Leasing available



**CALL FACTORY DIRECT**  
**1-800-399-PTAC**  
**OR FAX**  
**1-800-606-PTAC**

